



2026 Events *with Purpose*



Baptist Health
FOUNDATION

2026
Events
with Purpose

The Bolo Bash Reception and Luncheon, Bolo Bash Golf Tournament, and Arkansas Charity Clays, our Events With Purpose, will support our Baptist Health Behavioral Health Services. Your partnership and donations are needed as we create a healthier state for all Arkansans.



2026 AREA OF PURPOSE

BAPTIST HEALTH BEHAVIORAL HEALTH SERVICES

Baptist Health Behavioral Health Services relies on donor support to expand access, enhance care, and strengthen mental wellness across Arkansas. Funds raised will provide critical assistance for uninsured patients in need of therapy and medication, support the expansion of telehealth services in rural communities, and help deliver suicide prevention education statewide. Contributions will also ensure safe transportation home for patients discharged without support, while enabling much-needed upgrades to therapeutic equipment for in-patient care. Together, these efforts help individuals and families receive the compassionate, comprehensive behavioral health support they deserve.





BOLO BASH

RECEPTION

*Where Compassion and Connection
Advance Mental Health Care*

RECEPTION
April 21
CAPITAL HOTEL

**An evening of elegance, a
future of impact—supporting
Behavioral Health Services.**

**Tickets and
sponsorships available
\$75 – \$5,000.**

To learn more, call Taren Robinson at
501-529-1681, or email her at
tarenrobinson@gmail.com

PRESENTING SPONSOR



To become a sponsor or for more information visit, BoloBashLuncheon.org

**Bolo Bash
RECEPTION
April 21**

Capital Hotel

An evening of great food and beverages hosted at the Capital Hotel offering sponsors and guests a personal encounter with co-founder of Kate Spade, **Elyce Arons**.

Sponsorship Opportunities

Reception Sponsor - \$5,000

- Ten Tickets to Bolo Bash Reception
- One Table for 8 to Bolo Bash Luncheon
- Company logo listed on sponsor sign at Bolo Bash Reception
- Recognition from the podium at Bolo Bash Reception
- Recognition from the podium at the Bolo Bash Luncheon
- Company logo listed in sponsorship digital presentation
- Company logo recognition on Bolo Bash Reception & Luncheon sponsor webpage
- Social media recognition (4 posts)

Engagement Sponsor - \$2,500

- Eight Tickets to Bolo Bash Reception
- Company logo listed on sponsor sign at Bolo Bash Reception
- Company logo listed in Bolo Bash Luncheon program
- Company recognition on Bolo Bash Reception & Luncheon sponsor webpage

Social Sponsor - \$1,000

- Four Tickets Bolo Bash Reception
- Company listed on sponsor sign at Bolo Bash Reception
- Company listed in Bolo Bash Luncheon program

Host Sponsor - \$500

- Two tickets to Bolo Bash Reception
- Company listed on sponsor sign at Bolo Bash Reception

Other Opportunities

- Reception tickets available for purchase for \$75 each or 2 for \$100



Elyce Arons was the co-founder of Kate Spade and is the co-founder and CEO of Frances Valentine, a New York-based luxury apparel and accessories company. Frances Valentine celebrates the power of personal style through clothes and accessories that boost your mood and tell a story.

A 35-year fashion veteran, Elyce knows a thing or two about business and style. She famously chased her passion for fashion all the way from Kansas to New York City alongside her best friend, Kate, and co-founded Kate Spade in 1993. Elyce shepherded the company from inception to international success, growing it into one of the most iconic brands in modern fashion history, and was instrumental in its 2006 sale to Neiman Marcus Group. In 2016, Elyce, Kate, and Andy Spade launched Frances Valentine as an evolution of their joyful style aesthetic; a brand with heart, soul, and a story to tell.

In June 2025, Elyce published her debut memoir, *We Might Just Make It After All*, which debuted on the New York Times Best Seller list. The book chronicles her decades long friendship with Kate Spade and the lessons she has learned building two iconic fashion brands.

Elyce has been featured on Good Morning America and The Today Show, and in publications including WWD, The New York Times, and The Wall Street Journal. She lives in NYC with her husband and three daughters. When she is not running a global brand, you will find her gardening, playing tennis, or perusing the colorful stalls of a vintage market.

To become a sponsor or for more information visit, BoloBashLuncheon.org



BOLO BASH

LUNCHEON

Enjoy good food with good friends for a good purpose

LUNCHEON
April 22
LITTLE ROCK MARRIOTT

Join us in supporting
Behavioral Health at the
Bolo Bash Luncheon.

Tickets and
sponsorships available
\$300 – \$10,000.

To learn more, call Taren Robinson at
501-529-1681, or email her at
tarenrobinson@gmail.com

PRESENTING SPONSOR

Dillard's

To become a sponsor or for more information visit, BoloBashLuncheon.org



Little Rock Marriott

Doors open at **10:30 a.m.** for reception and auction.
The program begins at **11:30 a.m.** and concludes at **1:00 p.m.**

Join us for an exclusive Dillard's Pop-Up Shop starting at **10:30 a.m.** with a portion of proceeds benefitting the Baptist Health Behavioral Health Services.

Sponsorship Opportunities

Platinum Sponsor - \$10,000

- Two Tables for 8 at Bolo Bash Luncheon
- Four Tickets to Bolo Bash Reception
- Company logo listed on sponsor sign at the Bolo Bash Luncheon
- Company logo listed in sponsorship digital presentation
- Recognition from the podium at the Bolo Bash Luncheon
- Company listed in the event program
- Social media recognition (4 Posts)
- Logo recognition on Bolo Bash Reception & Luncheon sponsor webpage

OPTIONS

- Connecting On Purpose
- Driven By Purpose
- Power of Partnerships
- Venue

Exclusive Sponsor - \$5,000

- Exclusive naming opportunity
- One Table for 8 at Bolo Bash Luncheon
- Two Tickets to Bolo Bash Reception
- Company logo listed on sponsor sign at the Bolo Bash Luncheon
- Company logo listed in sponsorship digital presentation
- Company listed in the event program
- Logo recognition on Bolo Bash Reception & Luncheon sponsor webpage

OPTIONS - RECOGNITION AT EVENT

- Auction
- Committed Caregivers
- Décor
- Designer Hospitality
- Dessert
- Entertainment
- Entrée
- Give with Purpose
- Photo
- Power of Purpose
- Reception
- Registration
- Stage
- Volunteer

Table Sponsor - \$3,000

- Table for 8 at Bolo Bash Luncheon
- Company listed on sponsor sign at the Bolo Bash Luncheon
- Company listed in sponsorship digital presentation
- Company listed in the event program
- Logo recognition on Bolo Bash Reception & Luncheon sponsor webpage

Other Opportunities

- Luncheon tickets available for purchase for \$300 each



Elyce Arons was the co-founder of Kate Spade and is the co-founder and CEO of Frances Valentine, a New York-based luxury apparel and accessories company.

Frances Valentine celebrates the power of personal style through clothes and accessories that boost your mood and tell a story.



Copies of Elyce Arons's book *We Might Just Make It After All* will be available for purchase during the luncheon.

To become a sponsor or for more information visit, BoloBashLuncheon.org
To become a sponsor or for more information visit, BoloBashLuncheon.org

B  **LO**
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*Swing for a
Healthier Tomorrow*



GOLF TOURNAMENT
September 14 & 15
CHENAL COUNTRY CLUB

**One of the largest charity
golf tournaments in the
state for over 30 years!**

The two-day scramble format features
a \$75 golf shop gift certificate for
every golfer, delicious food, ice cream
on the course, prizes, and more!

**Sponsorships and
teams available
\$2,000-\$25,000.**

To learn more, call Taren Robinson at
501-529-1681, or email her at
tarenrobinson@gmail.com

PRESENTING SPONSOR



**Simmons
Bank®**

MEMBER FDIC

To become a sponsor or for more information visit, BoloBashGolf.org

Chenal Country Club

Great golf for a great purpose! Scramble format, prizes, meals, and more! **Choose morning or afternoon for your tee time.**



Sponsorship Opportunities

Diamond Sponsor - \$25,000

- Four foursomes to play one round each, includes breakfast and lunch or lunch and hors d'oeuvres
- Tee gift for each golfer
- Two tournament banners - one provided by Baptist Health Foundation and one provided by sponsor
- Logo displayed on golf towels for each golfer
- Company Logo recognition on Bolo Bash Golf website with link to sponsor's home page
- Social media recognition (8 Posts)

Platinum Sponsor - \$10,000

- Three foursomes to play one round each, includes breakfast and lunch or lunch and hors d'oeuvres
- Tee gift for each golfer
- Tee Sponsor on one hole on each course
- Listed on sponsor signage at the event
- Logo recognition on Bolo Bash Golf webpage
- Social media recognition (4 Posts)

Exclusive Sponsors - \$10,000

- Two foursomes to play one round each, includes breakfast and lunch or lunch and hors d'oeuvres
- Exclusive sponsorship recognition of one of the following: Breakfast and After-play Refreshments, Driving Range, Golf Balls, Golf Carts, Lunch, Plinko Board, Power of Partnerships, Putting Greens, Registration, Refreshment, Table Sign, Team Photos, Volunteers
- Tee gift for each golfer
- Tee Sponsor on one hole on each course
- Listed on sponsor signage at the event
- Logo recognition on Bolo Bash Golf webpage
- Social media recognition (4 Posts)

Gold Sponsor - \$5,000

- Two foursomes to play one round each, includes breakfast and lunch or lunch and hors d'oeuvres
- Tee gift for each golfer
- Listed on sponsor signage at the event
- Logo recognition on Bolo Bash Golf webpage

Team Sponsor - \$3,000

- One foursome to play one round, includes breakfast and lunch or lunch and hors d'oeuvres
- Tee gift for each golfer
- Listed on sponsor signage at the event
- Logo recognition on Bolo Bash Golf webpage

Hole Sponsor - \$2,000 **Can be added to any sponsorship package**

- Tee Sponsor on one hole
- Listed on tournament banner provided by Baptist Health Foundation
- Logo recognition on Bolo Bash Golf webpage

To become a sponsor or for more information visit, BoloBashGolf.org



Arkansas Charity Clays

*Aim High for a
Healthier Arkansas*

October 23

ARKANSAS GAME & FISH COMMISSION
SHOOTING SPORTS COMPLEX

**Take your shot at
Arkansas Charity Clays!**

This clay shooting tournament offers marksmen an entertaining day complete with lunch, auction, activities, prizes, and of course, the chance to compete.

**Sponsorships available
from \$2,000 – \$15,000.**

To learn more, call Erica Moore at
501-202-1251, or email her at
erica.moore@baptist-health.org

PRESENTING SPONSOR



To become a sponsor or for more information visit, ArkansasCharityClays.org

Arkansas Game & Fish Commission Shooting Sports Complex

Four Flights throughout the day with breakfast, lunch, auction, prizes, and more! **Choose between morning or afternoon flights.**



Sponsorship Opportunities

Platinum - \$15,000

- 2 Teams (10 participants)
- 12 or 20 gauge Ammunition
- Event gift for each participant
- Four rounds of trap per participant
- Breakfast & snacks or lunch & snacks depending on flight time
- Recognition on all promotional materials
- Ear and eye protection, provided if needed
- Company Logo prominently displayed on main entrance signage
- Company Logo recognition on Arkansas Charity Clays sponsor webpage with link to sponsor's home page
- Social media recognition (5 Posts)

OPTIONS

- Venue Sponsor
- Ammunition Sponsor

Gold Sponsor - \$5,000

- 1 Teams (5 participants)
- 12 or 20 gauge Ammunition
- Event gift for each participant
- Four rounds of trap per participant
- Breakfast & snacks or lunch & snacks depending on flight time
- Recognition on all promotional materials
- Ear and eye protection, provided if needed
- Company logo displayed on sponsor banner
- Company Logo recognition on Arkansas Charity Clays sponsor webpage

OPTIONS - RECOGNITION THROUGHOUT EVENT

- Beverage
- Clay
- Decor
- Field
- Scoring
- Sweet Treat
- Team Photo
- Volunteer

Exclusive Sponsor - \$3,000

- 1 Teams (5 participants)
- 12 or 20 gauge Ammunition
- Event gift for each participant
- Four rounds of trap per participant
- Breakfast & snacks or lunch & snacks depending on flight time
- Recognition on promotional materials
- Ear and eye protection, provided if needed
- Company logo displayed on sponsor banner
- Company Logo recognition on Arkansas Charity Clays sponsor webpage

OPTIONS - RECOGNITION THROUGHOUT EVENT

- Auction
- Awards
- Breakfast
- Duck Drop
- Lunch
- Parking
- Registration
- Safety
- Snack

Team Sponsor \$2,000

- 1 Teams (5 participants)
- 12 or 20 gauge Ammunition
- Event gift for each participant
- Four rounds of trap per participant
- Breakfast & snacks or lunch & snacks depending on flight time
- Ear and eye protection, provided if needed
- Recognition on Arkansas Charity Clays sponsor webpage

To become a sponsor or for more information visit, ArkansasCharityClays.org

2026 Sponsorship Form

Please check one of the following options for your payment:

- Send Invoice Check Enclosed Pay Online at baptisthealthfoundation.org

Name of Company or Individual(s)-to appear printed in the program (please print)

Sponsorship Contact Name

Address

City

State

Zip

Home Phone

Business Phone

E-Mail

Please list the names of your guests and their emails:

Bolo Bash Reception

- Reception Sponsor - \$5,000
- Engagement Sponsor - \$2,500
- Social Sponsor - \$1,000
- Host Sponsor - \$500
- Reception Ticket - \$75 each
or 2 for \$100

Bolo Bash Luncheon

- Platinum Sponsors - \$10,000
 - Connecting On Purpose Sponsor
 - Driven By Purpose Sponsor
 - Power of Partnerships Sponsor
 - Venue Sponsor
- Exclusive Sponsors - \$5,000
 - Auction Sponsor
 - Committed Caregivers Sponsor
 - Décor Sponsor
 - Designer Hospitality Sponsor
 - Dessert Sponsor
 - Entertainment Sponsor
 - Entrée Sponsor
 - Give with Purpose Sponsor
 - Photo Sponsor
 - Power of Purpose Sponsor
 - Reception Sponsor
 - Registration Sponsor
 - Stage Sponsor
 - Volunteer Sponsor
- Table Sponsor - \$3,000
- Luncheon Tickets - \$300 each

TOTAL _____

Please send this form back to us in one of the following ways:

Email to baptisthealth.foundation@baptist-health.org, mail to Baptist Health Foundation at 904 Autumn Rd Suite 410, Little Rock, AR 72211, or fax to (501) 202-7352.

For further information please contact Baptist Health Foundation at (501) 202-1839.

Thank you for your support of Baptist Health Foundation!

BAPTIST HEALTH FOUNDATION
2026 Sponsorship Form

Please check one of the following options for your payment:

- Send Invoice Check Enclosed Pay Online at baptisthealthfoundation.org

 Name of Company or Individual(s)-to appear printed in the program (please print)

 Sponsorship Contact Name

 Address

 City

 State

 Zip

 Home Phone

 Business Phone

 E-Mail

BOLO BASH® GOLF ONLY

Tee Time Preference (1st choice)

- Monday Tuesday 7:30 AM 1:30 PM Bear Den Founders

Tee Time Preference (2nd choice)

- Monday Tuesday 7:30 AM 1:30 PM Bear Den Founders

 Team Contact (if different from sponsor)

 Phone

 E-Mail

 Sponsor Signature

 Date

CHARITY CLAYS ONLY

FLIGHT PREFERENCE

FIRST CHOICE

SECOND CHOICE

Flight #1 – 8:00a.m. (Registration 7:00 – 7:45 a.m.)

Flight #2 – 10:30 a.m. (Registration 9:30 – 10:15 a.m.)

Flight #3 – 12:30 p.m. (Registration 11:30 a.m. - 12:15 p.m.)

Flight #4 – 2:00 p.m. (Registration 1:00 p.m. - 1:45 p.m.)

PARTICIPANTS

1. Team Captain - _____

2. _____

3. _____

4. _____

5. _____

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For further information please contact Baptist Health Foundation at (501) 202-1839.

Thank you for your support of Baptist Health Foundation!

Bolo Bash Golf

- Diamond Sponsor - \$25,000
- Platinum Sponsor - \$10,000
- Exclusive Sponsor - \$10,000
 - Breakfast & After-play Sponsor
 - Golf Ball Sponsor
 - Golf Cart Sponsor
 - Lunch Sponsor
 - Plinko Board Sponsor
 - Power of Partnerships Sponsor
 - Putting Green Sponsor
 - Refreshment Sponsor
 - Registration Sponsor
 - Table Sign Sponsor
 - Team Photo Sponsor
 - Volunteer Sponsor
- Gold Sponsor - \$5,000
- Team Sponsor - \$3,000
- Hole Sponsor - \$2,000

Charity Clays

- Platinum Sponsors - \$15,000
 - Ammunition Sponsor
 - Venue Sponsor
- Gold Sponsors - \$5,000
 - Beverage Sponsor
 - Clay Sponsor
 - Décor Sponsor
 - Field Sponsor
 - Scoring Sponsor
 - Sweet Treat Sponsor
 - Team Photo Sponsor
 - Volunteer Sponsor
- Exclusive Sponsors - \$3,000
 - Auction Sponsor
 - Awards Sponsor
 - Breakfast Sponsor
 - Duck Drop Sponsor
 - Lunch Sponsor
 - Parking Sponsor
 - Registration Sponsor
 - Safety Sponsor
 - Snack Sponsor
- Team (5 Participants) - \$2,000

TOTAL _____



904 Autumn Rd Suite 410, Little Rock, AR 72211

Please contact us with any questions at
501.202.1839, or by email at baptisthealth.foundation@baptist-health.org



Baptist Health
FOUNDATION