

# 2026 Events *with Purpose*



**Baptist Health**  
FOUNDATION

2026  
Events  
with Purpose

The Bolo Bash Reception and Luncheon Events with Purpose will support the Baptist Health Behavioral Health Services. Your sponsorships, ticket purchases, and donations are needed and appreciated as we create a healthier state for all Arkansans.



# 2026 AREA OF PURPOSE

## BAPTIST HEALTH BEHAVIORAL HEALTH SERVICES

This year's Events with Purpose will benefit Baptist Health Behavioral Health Services. The funds can provide support to assist with behavioral health therapy and medication for uninsured patients and the expansion of telehealth capabilities in rural areas. It will be used for suicide prevention education, transportation of patients after hospital discharge who do not have support to get back home, and equipment upgrades for inpatient care. Working together, lives are changed, and futures are brighter.





# **BOLO BASH**

RECEPTION

*Where Compassion and Connection  
Advance Mental Health Care*

RECEPTION  
**April 21**  
CAPITAL HOTEL

**An evening of elegance, a  
future of impact—supporting  
Behavioral Health Services.**

**Tickets and  
sponsorships available  
\$75 – \$5,000.**

To learn more, call Taren Robinson at  
501-529-1681, or email her at  
[tarenrobinson@gmail.com](mailto:tarenrobinson@gmail.com)

**PRESENTING SPONSOR**



**STONEWARD**  
building good

*To become a sponsor or for more information visit, [BoloBashLuncheon.org](http://BoloBashLuncheon.org)*

**Bolo Bash  
RECEPTION  
April 21**

## Capital Hotel

An evening of great food and beverages hosted at the Capital Hotel offering sponsors and guests a personal encounter with co-founder of Kate Spade, **Elyce Arons**.

### Sponsorship Opportunities

#### Reception Sponsor - \$5,000

- Ten Tickets to Bolo Bash Reception
- One Table for 8 to Bolo Bash Luncheon
- Company logo listed on sponsor sign at Bolo Bash Reception
- Recognition from the podium at Bolo Bash Reception
- Recognition from the podium at the Bolo Bash Luncheon
- Company logo listed in sponsorship digital presentation
- Company logo recognition on Bolo Bash Reception & Luncheon sponsor webpage
- Social media recognition (4 posts)

#### Engagement Sponsor - \$2,500

- Eight Tickets to Bolo Bash Reception
- Company logo listed on sponsor sign at Bolo Bash Reception
- Company logo listed in Bolo Bash Luncheon program
- Company recognition on Bolo Bash Reception & Luncheon sponsor webpage

#### Social Sponsor \$1,000

- Four Tickets Bolo Bash Reception
- Company listed on sponsor sign at Bolo Bash Reception
- Company listed in Bolo Bash Luncheon program

#### Host Sponsor \$500

- Two tickets to Bolo Bash Reception
- Company listed on sponsor sign at Bolo Bash Reception

#### Other Opportunities

- Reception tickets available for purchase for \$75 each or 2 for \$100



**Elyce Arons** was the co-founder of Kate Spade and is the co-founder and CEO of Frances Valentine, a New York-based luxury apparel and accessories company. Frances Valentine celebrates the power of personal style through clothes and accessories that boost your mood and tell a story.

A 35-year fashion veteran, Elyce knows a thing or two about business and style. She famously chased her passion for fashion all the way from Kansas to New York City alongside her best friend, Kate, and co-founded Kate Spade in 1993. Elyce shepherded the company from inception to international success, growing it into one of the most iconic brands in modern fashion history, and was instrumental in its 2006 sale to Neiman Marcus Group. In 2016, Elyce, Kate, and Andy Spade launched Frances Valentine as an evolution of their joyful style aesthetic; a brand with heart, soul, and a story to tell.

In June 2025, Elyce published her debut memoir, *We Might Just Make It After All*, which debuted on the New York Times Best Seller list. The book chronicles her decades long friendship with Kate Spade and the lessons she has learned building two iconic fashion brands.

Elyce has been featured on Good Morning America and The Today Show, and in publications including WWD, The New York Times, and The Wall Street Journal. She lives in NYC with her husband and three daughters. When she is not running a global brand, you will find her gardening, playing tennis, or perusing the colorful stalls of a vintage market.

To become a sponsor or for more information visit, [BoloBashLuncheon.org](https://BoloBashLuncheon.org)



# **BOLO BASH**

LUNCHEON

*Enjoy good food with good friends for a good purpose*

LUNCHEON  
**April 22**  
LITTLE ROCK MARRIOTT

Join us in supporting Behavioral Health at the Bolo Bash Luncheon.

Tickets and sponsorships available  
\$300 – \$10,000.

To learn more, call Taren Robinson at 501-529-1681, or email her at [tarenrobinson@gmail.com](mailto:tarenrobinson@gmail.com)

PRESENTING SPONSOR

# Dillard's

*To become a sponsor or for more information visit, [BoloBashLuncheon.org](http://BoloBashLuncheon.org)*



## Little Rock Marriott

Doors open at **10:30 a.m.** for reception and auction.  
The program begins at **11:30 a.m.** and concludes at **1:00 p.m.**

Join us for an exclusive Dillard's Pop-Up Shop starting at **10:30 a.m.** with a portion of proceeds benefitting the Baptist Health Behavioral Health Services.

## Sponsorship Opportunities

### Platinum Sponsor - \$10,000

- Two Tables for 8 at Bolo Bash Luncheon
- Four Tickets to Bolo Bash Reception
- Company logo listed on sponsor sign at the Bolo Bash Luncheon
- Company logo listed in sponsorship digital presentation
- Recognition from the podium at the Bolo Bash Luncheon
- Company listed in the event program
- Social media recognition (4 Posts)
- Logo recognition on Bolo Bash Reception & Luncheon sponsor webpage

#### OPTIONS

- Connecting On Purpose
- Driven By Purpose
- Power of Partnerships
- Venue

### Exclusive Sponsor - \$5,000

- Exclusive naming opportunity
- One Table for 8 at Bolo Bash Luncheon
- Two Tickets to Bolo Bash Reception
- Company logo listed on sponsor sign at the Bolo Bash Luncheon
- Company logo listed in sponsorship digital presentation
- Company listed in the event program
- Logo recognition on Bolo Bash Reception & Luncheon sponsor webpage

#### OPTIONS - RECOGNITION AT EVENT

- Auction
- Committed Caregivers
- Décor
- Designer Hospitality
- Dessert
- Entertainment
- Entrée
- Give with Purpose
- Photo
- Power of Purpose
- Reception
- Registration
- Stage
- Volunteer

### Table Sponsor - \$3,000

- Table for 8 at Bolo Bash Luncheon
- Company listed on sponsor sign at the Bolo Bash Luncheon
- Company listed in sponsorship digital presentation
- Company listed in the event program
- Logo recognition on Bolo Bash Reception & Luncheon sponsor webpage

### Other Opportunities

- Luncheon tickets available for purchase for \$300 each



**Elyce Arons** was the co-founder of Kate Spade and is the co-founder and CEO of Frances Valentine, a New York-based luxury apparel and accessories company.

Frances Valentine celebrates the power of personal style through clothes and accessories that boost your mood and tell a story.



Copies of Elyce Arons's book *We Might Just Make It After All* will be available for purchase during the luncheon for \$28.99.

To become a sponsor or for more information visit, [BoloBashLuncheon.org](http://BoloBashLuncheon.org)  
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BAPTIST HEALTH FOUNDATION  
**2026 Sponsorship Form**

Please check one of the following options for your payment:

Send Invoice    Check Enclosed    Pay Online at [baptisthealthfoundation.org](http://baptisthealthfoundation.org)

\_\_\_\_\_  
Name of Company or Individual(s)-to appear printed in the program (please print)

\_\_\_\_\_  
Sponsorship Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Home Phone

\_\_\_\_\_  
Business Phone

\_\_\_\_\_  
E-Mail

Please list the names of your guests and their emails:

## Bolo Bash Reception

- Reception Sponsor - \$5,000
- Engagement Sponsor - \$2,500
- Social Sponsor - \$1,000
- Host Sponsor - \$500
- Reception Ticket - \$75 each  
or 2 for \$100

## Bolo Bash Luncheon

- Platinum Sponsors - \$10,000
  - Connecting On Purpose Sponsor
  - Driven By Purpose Sponsor
  - Power of Partnerships Sponsor
  - Venue Sponsor
- Exclusive Sponsors - \$5,000
  - Auction Sponsor
  - Committed Caregivers Sponsor
  - Décor Sponsor
  - Designer Hospitality Sponsor
  - Dessert Sponsor
  - Entertainment Sponsor
  - Entrée Sponsor
  - Give with Purpose Sponsor
  - Photo Sponsor
  - Power of Purpose Sponsor
  - Reception Sponsor
  - Registration Sponsor
  - Stage Sponsor
  - Volunteer Sponsor
- Table Sponsor - \$3,000
- Luncheon Tickets - \$300 each

TOTAL \_\_\_\_\_

Please send this form back to us in one of the following ways:

Email to [baptisthealth.foundation@baptist-health.org](mailto:baptisthealth.foundation@baptist-health.org), mail to Baptist Health Foundation at 904 Autumn Rd Suite 410, Little Rock, AR 72211, or fax to (501) 202-7352.

For further information please contact Baptist Health Foundation at (501) 202-1839.

**Thank you for your support of Baptist Health Foundation!**



904 Autumn Rd Suite 410, Little Rock, AR 72211

Please contact us with any questions at  
501.202.1839, or by email at [baptisthealth.foundation@baptist-health.org](mailto:baptisthealth.foundation@baptist-health.org)

